



“**Cognito** is a new way of getting people involved and has delivered **a recognised ROI (return on investment)**. In addition to **increased knowledge** within the business, we’ve found that it’s broken down the barriers between different departments.

We want to **reward success**, rather than punish failure, so **Cognito** is an **excellent tool** for identifying engagement and **rewarding people** within our business who are making a real difference, often quietly and without fuss. We’ve also introduced our own quiz questions on a Friday to add a bit of fun and keep the programme highly visible internally.

Cognito is a **core foundation** for achieving our ultimate goal of **improved employee performance** and, as a result, **business success.**”

Jason Brogden, Group Trainer & Coach at Mon Motors